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Dear Friends,

Richard Bach, a famous American writer, once said, "Every gift from a friend is a wish for your happiness". In recent times, I have personally seen customers purchasing sarees from us as a gift for their friend's birthday, baby shower or a festive occasion. Vasthara Silk customers surely know how to put Richard Bach's quote into practice!

Talking about festive season, Diwali is not far away. Should you wish to order any products that are not ready-to-ship, please note the lead-time and plan well ahead.

Sridevi



What is important?

What is important? It depends...

- When a Uni student is sprinting to catch a bus, all that matters to her then is getting onto the bus! Her ringing mobile can wait for a few moments...
- For a woman entrepreneur in the midst of a presentation, her focus is to convince venture capitalists to fund her project! Coffee can wait...
- For a fitness-conscious mom, going for a Saturday family walk is the most important routine for the weekend! Shopping can be rescheduled...

You have been in this situation by trading off one over another.

You also hold underlying core beliefs that are dear to your heart. It could be owning your home, being successful at your work, travelling around the globe, living a debt-free life or guiding your next generation to success. You will never trade-off such core beliefs though! That's what life is all about!!

When it comes to clothing, it can be either a circumstantially important aspect (need a nice outfit to attend a wedding) or your core belief (I should be well-dressed always). Whatever is your situation, Vasthara Silk is here to help!