



VASTHRAA
SILK

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Origin – Why is it important?

Doubt is the origin of wisdom. - Rene Descartes

Searching for an origin -- be it a word, a recipe, a war, an ancestor, a faith -- it is guaranteed to be **fascinating!** When you research more and more, you not only acquire knowledge about the subject of your search; you also **discover more of yourself!** Consider these examples:

- **Word:** The chemical 'Sulfur' (aka 'Sulphur') was derived from the Sanskrit word *Shulbari* meaning "copper's enemy".
- **Recipe:** To cook an authentic recipe from Tamil Nadu's Chettinad cuisine, you have to use fresh ground masalas with star aniseed as primary ingredients.
- **War:** In 1969, El Salvador declared war against Honduras after losing a friendly football match; 3000 people were killed in this war that lasted just 100 hours. Do you now believe that a war can start for any idiotic reason?

Life is such... Any research that traces down origin for anything is always exciting.

Tracing **origins for ethnic women's wear** is no less colorful. The history of **Saree dates back to Indus valley civilization**. The word "Saree" is derived from the Sanskrit word "Shati" meaning "unstitched strip of cloth". This 5½ meters wonder has no bounds these days with an abundance of fabrics, colors, patterns, textures and embellishments. The **Salwar Kameez** is historically more recent - this outfit is said to have originated with the Turkic-Iranian horse riding people of Central Asia - and, later popularized **during the Moghul Empire in the 12th century India**. The Kurta (Collarless shirt in Persian) - when worn by women, is called a **Kurti - is just about 200 years old**. These days, fashion houses experiment a lot with Kurtis to bring trendy designs.

Whether it be a **Saree, Salwar or a Kurti** - as important as their origin - it is equally important to **source it from a reputed manufacturer or a supplier**. Whilst there are inferior quality imitation goods at dirt-cheap prices, they cannot match the richness and truth embedded in the originals. As Herman Melville once said, **"It's better to fail in originality than to succeed in limitation."**



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When buying from **Vasthara Silk**, you are always assured that you will get originals from reputed sources. *Bringing you the best! Bringing the best in you!*

PRICE GUIDE FOR VASTHRAA SILK CATEGORIES

Vasthara Silk Category	Less than \$25	\$26 to \$50	\$51 to \$75	\$76 to \$100	\$101 to \$150	\$151 to \$250	\$251 to \$500	> \$500
Yuvathi Kurtis								
Nava Trendy Kurtis								
Sthri Traditional Kurtis								
Laukika Naïve Sarees								
Nisarga Party Sarees								
Maanavika Kids Salwars								
Aabharana Decors								
Nati Bollywood Sarees								
Vismaya Festive Sarees								
Rangaavali Soft Silks								
Manohara Kurta Sherwani								
Vaibhava Silk Cotton								
Veda Festive Gowns								
Aaraadhana Silk Sarees								
Gopura Silk Sarees								
Amrutha Bridal Sarees								
Aashirwada Lehenga Choli								

AUGUST 2015 FESTIVE CALENDAR

August 2015

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15 India – Independence Day	16
17	18	19	20	21	22	23
24	25	26	27	28 Onam	29 Raksha Bandhan	30
31						