

## SPECIAL PROMOTION !!

During this festive season of Ramadan and Aadi (14th July 2014 to 16th August 2014), use the **VFEST** coupon code to enjoy a cool **10% off** on all Ready-to-ship products.

This offer is valid on top of ever-present **VFRIEND** coupon that gives **5% off** on all products.

Overall, that's a massive **15% off**.



# e-Vasthrraa

Issue 15 | July 2014



Dear Friends,

When I get an enquiry these days, usually they have a **reference from** the caller's **friends or relatives**. I am pleased to see that our existing customers are our best **Brand Ambassadors!** Out of curiosity, I checked with them on why they recommend Vasthrraa Silk. In all their responses, three aspects stood out collectively - **best quality, reasonable prices** and **good customer care**. I will always keep that commitment and maintain their trust!

Regards,  
Sridevi

**FREE Shipping for  
AUSTRALIA  
on orders over \$150**

## How to overcome obstacles?

**Obstacles are annoying - aren't they?** If you think obstacles are mega-boulders rather than tiny-stones, read this quote from **Ralph Marston** - "There are plenty of difficult obstacles in your path. Don't allow yourself to become one of them."

You are deftly handling these day-to-day situations anyway.

- Stuck in traffic? You possibly listen to a melody to calm down!
- Too many things to clear at home? You have a little post-it note that goes on the fridge so that you can tick them off as you go!

Likewise, you need an outfit for a function that is couple of months away.

- **Saree or Salwar?** Could be an easy one (you are a saree-fan or a salwar-fan) or a tricky one (your Salwar size out-of-stock).
- **Price?** Decide your price range based on the occasion without burning a hole in your budget. Look for discounts too.
- **Style?** Floor-length Anarkalis could be in trend. However, if that does not suit your height, go for a traditional Salwar suit.
- **Stitching?** If you cannot get your saree blouse stitched on time, opt for a readymade blouse or re-use another from your wardrobe.
- **Lead-time?** Most Online stores have a lead-time of anywhere from 2 weeks to 8 weeks depending on your choice. So, plan well ahead!

Once you clear all these obstacles, you will be ready for the occasion with the best outfit at the right price! **Was it all that hard? Not really!**

*Vasthrraa Silk can help you clear such obstacles in your outfit selection.*

Contact **Sridevi** on **0415 746 745** or write to [sridevi@vasthrraasilk.com](mailto:sridevi@vasthrraasilk.com) for more details.