No compromises please…

Have you ever wondered why most Indian restaurants overseas are not frequented by Indians? Let us hear from our two fictional diners!

- Abraham says: I love Bisi Bele Bath, the lentil-flavored veggies-packed spicy rice. When I had the first spoonful, I realized that it was nothing more than lentils loosely mixed with rice with no flavor. Disappointing…
- Preeti says: One fine day, for a family take-away pack of naans, we included a paneer dish and a chicken curry. There was no major difference between the two except that both were terribly sweet. The day's finesse ended there. How sad?

Long story short… All but few Indian restaurants overseas lack authenticity – as a result, they either go broke or change hands frequently. The ones that always strive to serve authentic dishes come out tops!!

Like food, it is just as natural that we all search for authenticity in the Indian clothing too. Few examples where this has not gone the right way:

- You were told it is a Handloom Pure Silk Saree. When you hold it, just from the "wobbly" feel, you can judge that it is a Powerloom Saree.
- You are eyeing on a georgette Salwar believing the label. You feel short-changed as the delivered Salwar is actually made of poor-quality cotton.

Do not look at only the price labels to decide the authenticity. Do your own research and ask the store more questions to clarify your doubts. You will certainly feel a bit of inner peace when you are wearing something authentic!! **No compromises please!!**

Vasthraa Silk publishes the material for all products and ensures that you, as the customer, has necessary evidence to make an informed decision. True to our motto, we always strive to bring the best for you!!

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