

e-Vastharaa

Issue 5
August 2013



Festive Calendar

- Aug 9 Id-UI-Fitr
- Aug 16 Varamahalakshmi Vrata
- Aug 20 Raakhi
- Aug 28 Krishna Janmashtami

Coming soon...

- Kota Sarees **NEW!**
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Festival – What does it mean to you?

Festival means **Faith**. People around the world follow a faith of their choice – Hinduism, Christianity, Islam, Buddhism, Jewism, Sikhism to name a few. Each of these religions has a rich tradition of celebrating a recurring milestone to remind the followers of a significant event that have stood the test of centuries!

Festival means **Family**. We don't lightly say, "Home, Sweet Home!"... You celebrate the festival with your family – sometimes extended families – to appreciate each other.

Festival means **Friends**. Friendship is a wonderful gift. Especially, for people living overseas, friends fill the void for extended families. Friends during festivities add more color and laughter...

Festival means **Food**. All festivals turn out as feasts with wholesome healthy food to fill your mind and tickle your taste buds! Women and Men put on their best chef uniforms to satisfy the tasty needs of all.

Festival means **Fashion**. Men and Women, elder and younger, children – calm and naughty alike, all showcase the best garments to celebrate the festive occasion. Fashion wear could be traditional or trendy depending on the festivities. *Vasthara Silk* assists women and girls' choice on the fashion front!

Anyway, we can attribute many reasons for celebrating a festival... No matter what the reason is, all in all, **Festival** means **Fun**.

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