

HAPPY 2015!

# e-Vasthraa



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## What's new this month?

Fresh new stock of **Aaraadhana Silk Sarees** sourced from Kanchipuram is available now! Aaraadhana ('Worshipful') Sarees have some unique characteristics: Kanchipuram Pure Silk, Bold Colors, Stunning Patterns and Tested Zari. Most, if not all, Aaraadhana Sarees are priced at under \$200!

With immediate effect, **Saree Fall and Pico stitching will be done at NO EXTRA COST** as long as you have chosen Blouse stitching (standard or custom-tailoring). This bundling

Readymade **Aashirwada Bridal Lehenga Cholis** pre-stitched in Small size.

In late Jan, we will launch new category **Veda Festive Gowns** - these are gorgeous western gowns with an Indian touch!



## 2015 - How New is this Year?

Has the **New Year mood** in the first few days of **2015 any different** to what you experienced in **2014**? Or, will it be any different in **2016**? **Maybe... Maybe not!** Why all this euphoria then every January? The answer is quite simple. New Year is just a convenient vehicle for **leaving behind the troubles** of the past year **OR** changing gears to **find new solutions** for those old troubles! It is purely a mechanism to make a fresh beginning. Would you agree? **Happy New Year!!**

## It's raining \$\$\$ on Ready-to-Ship Products!

All Ready-to-Ship Products (with the exception of fairly new stock) are going under a 'heavy hammer'! What are you waiting for? You can grab **substantial discounts of 10% OFF, 20% OFF, 30% OFF or 40% OFF** on this ready stock item. On top of this, you can still apply **VFRIEND** coupon code to claim an extra **5% off**. Isn't that cool? Now is the time to fill your cart with the products that were hesitating to buy for some time. **Make the move - before someone else does!**

## Vasthraasilk.com navigation Q&A

How do I search for **Ready to Ship** products within a category?

- **Select the Category** of your choice, say, Vismaya Party Sarees
- Type **Ready to Ship** in the **Search Within** textbox

**VASTHRAA**  
**SILK**  
*Bringing you the best! Bringing the best in you!*

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