



**VASTHRAA**  
**SILK**  
*Bringing you the best! Bringing the best in you!*

**e-Vasthraa**



**March 2014**

**AUSTRALIA**  
**Free Shipping for ALL Orders!**

Vasthraa Silk is proud to announce the launch of Aashirwada Bridal Collections!



**Mad March Sale now on!**

Choose from

- Easy 10% off!
- Cool 20% off!!
- Terrific 30% off!!!

For more details, contact  
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Canberra customers can also contact  
**REKHA** on mobile **+61-404 311 785**

17<sup>th</sup> March 2014  
Vasthraa Silk wishes all our customers a  
\*\*\* Happy Holi \*\*\*

## Different Strokes!

Are you a strict follower of 'I-want-to-be-different' mantra? Are you appreciated or ridiculed for your approach? Our take is, **you should not act different for the sake of it**. If there is a valid rationale to distinguish your behavior, then it is certainly acceptable.

Take a **team lunch** for example – when everyone else on the table orders a set meal, you order an a la carte dish. If it takes an extra half-hour to arrive, you do not want to hold up a bunch of 20 colleagues waiting for you to finish. However, **while on the road**, you find that your fellow motorists are clocking excess speed; you just switch to a slower lane and keep up to the speed limit - that is certainly the right thing to do.

Well, how about clothing? **You can always buy different outfits**. You **do not have to stick to a particular color, design, fabric or pattern** – you can think outside the box to choose the best outfit so that you can stand out in the crowd. Only thing to remember is to **match the occasion for your outfit**. For a **western wedding**, instead of wearing a western outfit, you can go for a **gorgeous Net Anarkali Suit**; similarly, for watching a game in the **neighbourhood oval**, you do not need to drape that rich-looking designer saree – instead, wear a **Casual or a Trendy Kurti**.

**Dress different – more importantly, dress appropriate to the occasion!**

To enhance your presence in a crowd, **Vasthraa Silk** showcases a wide-ranging collection of Bridal wear, Pure Silk and Soft Silk Sarees, Party and Casual Sarees, Trendy and Traditional Kurtis, All-season Salwars, Designer Salwars, Semi-stitched / Unstitched Salwars and Bollywood Sarees. In addition to 'ready-to-ship' products, we have now added many more products that have a delivery lead time of 2 to 4 weeks. We help you choose the outfit by occasion by suggesting a "Theme" – **Bridal, Wedding, Party, Festive or Casual** – for every product. So plan ahead, explore, select and enjoy!