

## Amazing April!

From now until 30 April 2013, Vasthraa Silk is running a promotion offering free shipping to India and Australia; with flat rate\* shipping elsewhere!

\* A\$9.95 for the first product. A\$4.95 for every subsequent product in the same order



Contact  
[info@vasthraasilk.com](mailto:info@vasthraasilk.com)

Call  
61-415746745, 91-9965517401

Visit  
[www.vasthraasilk.com](http://www.vasthraasilk.com)

## Looming large...

**Kanchi** Named after Kancheepuram, the popular temple town in Tamil Nadu, Kanchi Silks are generally hand woven! A well-known secret is these sarees are woven not only in Kancheepuram!

**Mysore** Upholding the silk traditions of Karnataka, Mysore silk sarees are light weight retaining that royal look!

**Banaras** Named after Varanasi, sacred town in Uttar Pradesh, Banaras silks are of high quality gold and silver zari and embroidery work!



Aaraadhana



Vismaya



## Special Discount!

Grab this opportunity! As a member of the proud Vasthraa community, you can claim your 5% special discount by entering **VFRIEND** coupon code during checkout!

## Spare a thought for Krishna, the weaver!

Weaving is an essential ancient art for making a fabric or cloth. A weaver – let us call him Krishna - uses a loom to run the warps (longitudinal threads) and wefts (transverse threads) to make that fabric. The sound of a handloom resonates a pattern similar to repeated reverse strikes on a carrom board!

For his hard toil throughout the day, Krishna remains on USD 2 to USD 5 daily wage. You can find Krishna and his

friends in every nook and corner of India working tirelessly to earn their livelihood and creating those master pieces on cloth! Being the most popular cottage industry, ladies are not left behind – Krishna's mom, wife and sisters are all part of this huge textile industry shared between handlooms and powerlooms!

In your busy life, it would be great if you could just spare a nice little thought for Krishna!